

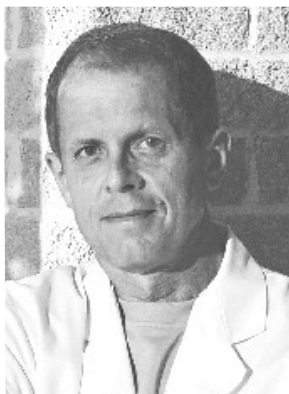
Eye Conditions & Disorders

As a licensed therapeutic optometrist, Dr. Gemoules is highly qualified to diagnose and treat eye diseases and disorders as defined by the Texas Optometry Board. Since vision changes can occur without you or your child noticing them, your child should have an eye exam annually. During the eye exam, Dr. Gemoules performs a thorough external and internal assessment, including dilation. This check can reveal:

- Astigmatism
- Color Blindness
- Crossed Eyes (strabismus)
- Depth perception deficit
- Double vision
- Dry eyes
- Eyestrain
- Farsightedness (hyperopia)
- Focusing disorder
- Lazy Eye (amblyopia)
- Learning related vision problems
- Nearsightedness (myopia)
- Pediatric Glaucoma
- Pink Eye
- Eye Tumors (retinoblastoma)
- Suppression
- Tracking disorder

The clinic's goal is to provide its patients with the best vision care that keeps them seeing and living well. Call us at **972-462-7311** with any questions about our services or to schedule an appointment.

Our services are provided without regard to race, creed, color, sex, national origin, age, diagnosis, handicap or advance directive decision.



Dr. Gemoules graduated from Millikin University with a Bachelor of Arts in chemistry and received his Doctor of Optometry from the Illinois College of Optometry. He is a member of the Texas Optometric Association, the American Optometric Association, and the Contact Lens Association of Ophthalmologists.

His successful treatment of patients suffering from post-surgical complications, including LASIK, has been featured in the *Fort Worth Weekly*, *WFAA News*, and *Which?* magazine (the United Kingdom's version of *Consumer Guide*). Dr. Gemoules has taught ophthalmologists in Spain and consulted internationally. Additionally, he is regularly invited to speak at the Contact Lens and Eyecare Symposium, the annual meeting of the Contact Lens Association of Ophthalmologists, an international educational association for refractive eye care. He is also published in the peer-reviewed scientific literature.

Dr. Gemoules has contributed to the community by donating his services to the needy and by conducting educational programs for the Coppell Independent School District. He is a co-founder of the Coppell Chamber of Commerce.

Dr. Gemoules, Cathy and their son Stephen reside in Coppell. In his spare time, he enjoys jogging, cycling, or working around the home (where he is considered an excellent chef). As a family, they love to travel and snow ski and enjoy the arts.



**Coppell
Family
Eyecare**

Greg Gemoules, O.D. & Associates

Licensed Therapeutic Optometrist

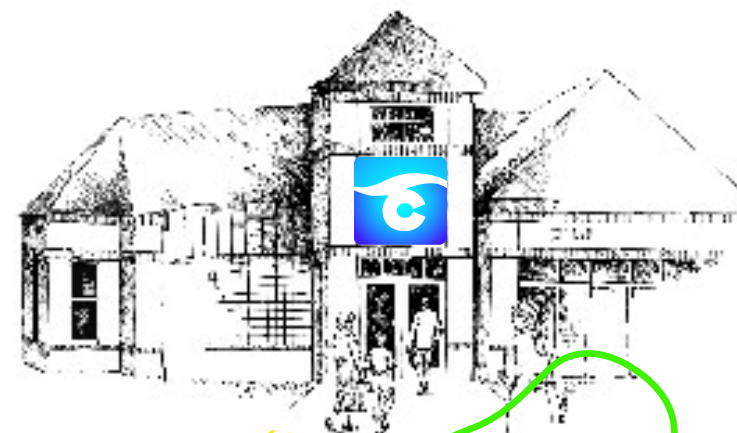
AOA, CLAO and TOA member

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Caring for Little Eyes



Did **YOU** know...

- ◆ One in 20 preschoolers have vision problems, including lazy eye?
- ◆ One in four elementary and nearly one in three middle school-age children have vision difficulties?
- ◆ 80% of everything children learn is processed through their visual system?
- ◆ An estimated 16% of all children have poor visual skills and up to 94% of children with reading problems suffer from reduced visual skills?

Without good vision, a child's ability to learn and play suffers. Early discovery improves the likelihood that treatment will be effective and normal vision will develop. The American Optometric Association recommends that children be examined during infancy and preschool years to detect possible vision problems.

Since 1984, Dr. Gemoules and his staff have provided eye care to thousands of patients, age 2½ and older in Coppell and surrounding communities. He has additional training in the developmental (behavioral, functional or environmental) aspects of vision, is highly experienced in treating pediatric vision conditions and maintains statistics on typical visual acuity at different ages.

Preschool **Vision**

During the preschool years, children develop visually-guided eye-hand-body coordination and visual motor skills essential to reading. Indications of a possible vision development problem include: short attention span; eye-hand-body coordination difficulty; avoidance of coloring, puzzles and other detailed activities.

By age three, children should have a thorough eye examination to make sure vision is developing properly and there is no sign of eye disease. Don't worry if your child cannot read. Dr. Gemoules uses picture charts and other methods to test vision.

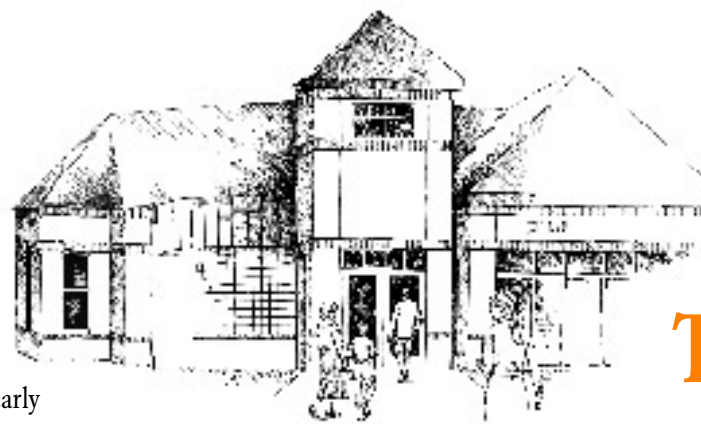
School-Age **Vision**

Children's eyes are hard at work in the classroom and at play.

- ◆ Near vision - the ability to see clearly and easily at 10-13 inches.
- ◆ Distance vision - the ability to see clearly and comfortably beyond arm's reach.
- ◆ Binocular coordination - the ability to use both eyes together.
- ◆ Eye movement skills - the ability to point the eyes accurately, move them easily across a page and move them quickly and correctly from one object to another.
- ◆ Focusing skills - the ability to keep both eyes focused at the proper distance and to change focus quickly.
- ◆ Peripheral awareness - the ability to be aware of things located to the side while gazing straight ahead.
- ◆ Eye/hand coordination - the ability to use the eyes and hands together.

If any of these vision skills is not working properly, the child's eyes have to work harder and he/she may experience headaches, fatigue and other eyestrain problems. It may be time for an eye exam if your child frequently:

- Loses their place while reading;
- Avoids close work;
- Holds reading material closer than normal;
- Rubs their eyes;
- Has headaches;
- Turns or tilts head to favor one eye only;
- Makes frequent reversals when reading or writing;
- Uses finger to keep place while reading;
- Omits or confuses small words when reading;
- Consistently performs below capabilities.



Treatment & Services

Coppell Family Eyecare provides a comprehensive scope of vision treatment and services to keep children seeing and learning:

- ◆ **Prescription eyeglasses** - we have one of the area's largest selections of stylish children's eyewear. Our on-site lab processes orders promptly and accurately. Frames are sturdy and fit well, never too large or too small. Lenses are impact resistant.
- ◆ **Contact lenses** - our focus is on comfort, vision and eye health. Our staff is experienced and patient in teaching lens insertion, removal, and care.
- ◆ **Protective Eyewear** - approximately 1 million eye injuries occur each year. Check out Coppell Family Eyecare's protective eyewear and don't become a statistic!
- ◆ **Binocular vision disorders** - amblyopia, strabismus, eso- and exophorias, and convergence insufficiency are often responsive to non-surgical treatment.
- ◆ **Medication management** - eye diseases such as pink eye, allergies and even glaucoma are appropriately diagnosed and treated.

